

## Alternative Energy & Building Efficiency '09 Sponsorships & Booth Packages

---

### **Corporate Sponsorship**

\$10,000

Best suited for a company that is peripheral to the Alternative Energy and Building Efficiency industries, or maybe outside it, but have either a strong interest to support the work being done within the industry or work with our typical attendee, but in a different capacity (Bank, Insurance, Law, Utility, Energy Company, etc.).

- Premium Location for Banner
- 10 Invitations to Show Reception
- Full-Page Advertisement in Show Catalogue
- Logo on Show Website
- 5 Complimentary Full-Conference Passes

*The Following Three Sponsorships are Exclusive - one allowed for a company more specific to the Alternative Energy industry and one for a company more specific to the Building Efficiency industry.*

### **Platinum Sponsorship**

(Exclusive)

\$20,000

Best suited for a company that is active in either the Alternative Energy or the Building Efficiency industry. They would be seen as a leader in their respective industries, and capable of offering industry-leading technology. They may also be a mid-sized company who is ready to make the next step up toward becoming an industry leader.

- Booth – 20x20
- Premium Entrance Location for Banner
- Workshop
- Cover Advertisement in Show Catalogue
- Expanded Exhibitor Listing
- Logo on Show Website
- 5 Complimentary Full-Conference Passes

### **Gold Sponsorship**

(Exclusive)

\$12,500

Designed for a company that has been in the industry for some years and has built a known brand and a successful track record. They are now ready to take the next step up in their business growth.

- Booth – 10x20
- Premium Banner Location
- Product Showcase
- Full-Page Advertisement in Show Catalogue
- Expanded Exhibitor Listing
- Logo on Show Website
- 3 Complimentary Full-Conference Passes

**Silver Sponsorship**

(Exclusive)

\$7,500

Perfectly balanced between increasing booth traffic and building brand recognition, this sponsorship is ideal for a company just starting out, or only in the industry for a short time, but possessing enough resources to be able to separate themselves for the rest of the industry.

- Booth – 10x10
- Banner Location
- Handout in Registration
- Product Showcase
- Full-Page Advertisement in Show Catalogue
- Expanded Exhibitor Listing
- Logo on Show Website
- 2 Complimentary Full-Conference Passes

**Cocktail Reception**

(Exclusive)

\$12,000

- Booth - 10x20
- Two (2) Easel Signs at Reception Entrance
- 10 Minutes to Address the Reception Attendees
- Premium Banner Location
- Full-Page Advertisement in Show Catalogue
- Logo on Show Website

**Registration Sponsorship**

(Exclusive)

\$10,000

- Sponsor Logo and/or Tagline on all Registration Kick-plates
- Company Literature Distribution at all Registration Desks
- Banner Location in Registration Area
- Full-Page Advertisement in Show Catalogue
- Logo on Show Website
- Expanded Exhibitor Listing

**Attendee Bags**

(Exclusive)

\$3,500

Sponsor supplies the Official Show Bag which will have the Show logo on one side, sponsor logo on the other. These bags will be distributed at Registration to all Attendees.

- Half-Page Advertisement in Show Catalogue
- Logo on Show Website

**Badge Sponsorship**

(Exclusive)

\$2,500

Sponsor receives logo on all Attendee badges, expo and conference.

- Half-Page Advertisement in Show Catalogue
- Logo on Show Website
- Expanded Exhibitor Listing

**Lanyard Sponsorship** (Exclusive) \$2,500

Sponsor supplies Official Show Lanyard with Show and Sponsor logo  
Lanyards distributed to all Attendees at Registration.

- Half-Page Advertisement in Show Catalogue
- Logo on Show Website
- Expanded Exhibitor Listing

**Networking Break Sponsorship** (2 Available) \$1,500

- Tabletop signs on all Food Tables
- Two (2) Easel Signs at Entrance to Break Area
- Logo on Sponsor Page of Show Catalogue and Show Website
- Expanded Exhibitor Listing

**Banners** (Location only) \$1,500 - \$12,500

Banner locations are available and are priced based on location. Exhibitors displaying banners must supply banners. Please contact Show Management for exact location and its price.

**New Product Showcase** \$500

New Product Showcase will be a separated area on the Show floor where participants will be able to display a new product (sample, prototype, model, brochure, artist rendering). This high-traffic area will be an important stop for all Attendees as they get to view first-hand any new technologies or products that they might have an interest in. Each will have small sign directing attendees to company's booth.

**Booth Packages**

**Premium Booth Package** \$3,200

- 10x10 Booth Space with drape, table, 2 chairs, sign, wastebasket
- Full-Page Advertisement in Show Catalogue
  - New Product Showcase
  - Expanded Exhibitor Listing

**Upgraded Booth Package** \$2,400

- 10x10 Booth Space with drape, table, 2 chairs, sign, wastebasket
- Half-Page Advertisement in Show Catalogue
  - Expanded Exhibitor Listing

**Basic Booth Package** \$1,950

- 10x10 Booth Space with drape, table, 2 chairs, sign, wastebasket